

SKAGWAY ALASKA RESOURCE CENTER FEASIBILITY STUDY

WHAT IS A SHARED RESOURCE CENTER

The process underway right now will ultimately determine what will be included in a new, shared-space facility in Skagway. This facility could provide an environment for Skagway's artists and creators to hone their skills, increase productivity, and share knowledge. It could be a location for vocational and technical training for youth and adults learners, and provide affordable options for entrepreneurs and nonprofits to rent office space. It might include artist studio space, a ceramics workshop, metal shop, fiber shop, woodworking shop, event hall, meeting space, conference space, or a music studio. The co-working space is being developed in order to support new and emerging small businesses innovators dedicated to learning, teaching, sharing, and inspiring others to create a more resilient Skagway.

TIMELINE

August 2021: Pre-Feasibility Assessment

September 2021: Marketing Analysis

October/November 2021: Community Engagement Survey

December 2021: Feasibility and Staffing Analysis

January 2022: Return-on-Investment Analysis

February 2022: Final Skagway Resource Center Feasibility Study released

PROJECT OBJECTIVES

The Skagway Development Corporation hired Rain Coast Data to research and present a cost-benefit analysis to determine the feasibility of a shared-use facility in Skagway. This analysis includes:

- Determine high- and low-use amenities, identify special needs and considerations of potential users, and interest by sector (i.e. artistry, education, fabrication), through interviews with potential stakeholders.
- Compare and contrast how this project fits with Skagway's long-term economic development plans, to include researching past efforts toward diversifying the city's tourism-based economy.
- Determine interest by parties outside of Skagway who may be able to use the facility for either temporary office space or to expand vocational and technical training opportunities.
- Provide a cost-benefit analysis of constructing, staffing and operating the facility taking into account projected revenue opportunities.

SKAGWAY DEVELOPMENT CORPORATION

Kaitlyn Jared, Executive Director

Phone: 907.983.3414

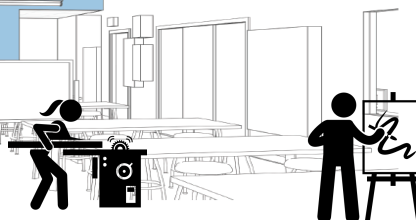
Email: skagdev@aptalaska.net



Want to learn more?

PROJECT TEAM MEMBERS

- Meilani Schijvens, Director, Rain Coast Data
- Charles Westmoreland, Interviewer/Writer, Rain Coast Data
- Brian Vander Naald, economics professor, Drake University
- Chris Mertl, Landscape Architect, Corvus Design
- Wayne Jensen, architect and senior principal, Jensen Yorba Wall



Project Website: www.skagwaydevelopment.org/resourcecenter